

# ICON

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FUTURE 50

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INTERNATIONAL DESIGN,  
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**NEW POWERS**  
We asked a team of experts to nominate 50 leaders that are shaping the future.

**COPPERFIELD IN AMERICA**  
An interview with a pioneer in 3D printing designed for the 2010 World's Fair.

**CLERKOWELL DESIGN WEXN**  
A sneak-peek of the look of the London Olympic arena in its fourth year.



**LI HU**Beijing  
[www.openarch.com](http://www.openarch.com)

Li Hu established OPEN Architecture in 2002 as a platform for experimentation and to initiate a critical discourse about the future of our cities. Hu founded and led the Beijing office for Steven Holl Architects until 2010, before leaving to focus on his own projects. In 2009 he helped establish Studio-X Beijing, as part of Columbia University's international programme – it is a space that encourages collaboration and experimental thinking about the future of cities. At the moment, OPEN Architecture has four projects under construction. These include a middle school campus and an experimental pavilion in Beijing, an ocean research centre in Shenzhen and a low-cost housing complex in Fuzhou. "For me the challenge is also the opportunity," Hu says. "To seek simplicity in the ever-increasing complexity of our life and living environment, and to see balance in the conflicting cultural and ideological conditions."